

Value of G.R.A.P.E. Membership

Look at the Dollars & Cents

Membership Makes Sense!

Only a FEW Benefits of G.R.A.P.E. Membership!	Non-Member attempting similar outreach efforts	G.R.A.P.E. Member
<p>NINE (9) FREE Monthly Member Breakfasts average attendance of 50 industry professionals.</p>	<ul style="list-style-type: none"> Spend an estimated \$15.00 to cover cost of yourself and 1 industry professional for breakfast. <p><u>50 professionals x \$15 = \$750.00</u></p> <ul style="list-style-type: none"> ONE time meetings to connect with 50 professionals if successful securing appointments. No Educational Speaker. 	<ul style="list-style-type: none"> Pays \$0.00 to have breakfast with an average of 50 professionals. <p><u>Included in dues</u></p> <ul style="list-style-type: none"> NINE (9) meetings to connect with 350 members Gains insight from a variety of educational speakers.
<p>EIGHT (8) Monthly Member Luncheons /7 FREE average attendance of 60 industry professionals.</p>	<ul style="list-style-type: none"> Spend an estimated \$30.00 to cover cost of yourself and 1 industry professional for lunch. <p><u>60 professionals x \$30 = \$1,800</u></p> <ul style="list-style-type: none"> ONE time meetings to connect with 60 professionals if successful securing appointments. No Educational Speaker. 	<ul style="list-style-type: none"> Pays \$0.00 to have lunch with an average of 60 professionals. <p><u>Included in dues</u></p> <ul style="list-style-type: none"> EIGHT (8) meetings to connect with 350 members. Gains insight from a variety of educational speakers.
<p>Dozens of Networking Opportunities and events through G.R.A.P.E. sponsored events as well as countless Co-Member events.</p>	<ul style="list-style-type: none"> A few G.R.A.P.E. Events per year are open to guests should the Non-Member become aware of them. 	<ul style="list-style-type: none"> LOGIN provides access and announcements about dozens of G.R.A.P.E. sponsored events and countless Co-Member events. Many Co-Member events are <u>FREE</u>.
<p>Opportunity to post approved events on G.R.A.P.E. Website reaching entire membership including option to activate RSVP reports.</p>	<ul style="list-style-type: none"> Pay to advertise, print invitations or pay for eblasting to promote an event. Low estimated expense of <u>\$200.00</u> 	<ul style="list-style-type: none"> Reaches membership announcing their events that do not conflict with G.R.A.P.E. sponsored events. Members are reached via eblast in just minutes! <u>Included in dues</u>.
<p>Opportunity to participate as a vendor for nominal fee in multiple at Eldercare Fairs hosted at area hospitals on an annual basis connecting with numerous social workers, healthcare professionals and Co-Members.</p>	<ul style="list-style-type: none"> Second priority and higher fees to participate in G.R.A.P.E. Eldercare Fairs! Time spent trying to connect on own with social workers and professionals at area hospitals results in countless hours of time. 	<ul style="list-style-type: none"> First priority to participate in G.R.A.P.E. Eldercare Fairs. Can pick and chose which Eldercare Fairs fit their marketing needs for a nominal member discounted fee.
<p>Special Events Including: G.R.A.P.E. Annual Gala, Legislative Town Hall and Spring Specialty Luncheon.</p>	<ul style="list-style-type: none"> Non-Members welcome at these events. 	<ul style="list-style-type: none"> Has first priority to sponsor events generating more exposure for their company and opportunities to enhance their knowledge in the field of aging.
<p>Opportunities for stronger connections by joining a committee or special interest group.</p>	<ul style="list-style-type: none"> Non-Members can not participate on committees. 	<ul style="list-style-type: none"> Can join a committee or two enhancing the over value of their membership. See the website for details.
<p>Many more valuable benefits to discover! Talk to a member, visit our website and Join TODAY! www.grapelder.org</p>	<p>Non-Members will spend well over \$2,750.00 to achieve a small portion of what is included in G.R.A.P.E. membership dues!</p>	<p>Dues are \$145.00 per individual per year! Membership year is from July 1– June 30 That is VALUE!</p>